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MAY 2007

# QANTAS

THE AUSTRALIAN WAY

## Lounging in style

Marc Newson designs our new  
First international lounges

## A Clare day

Our prettiest  
wine region  
finds food

## Big Apple sound bites

New York music venues

## Swell safari

On the veldt with verve

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# lounge around

Comfort and quality come first in the new Qantas First lounges at Sydney and Melbourne.

**T**HE NEW FIRST LOUNGE at Sydney airport is an exuberant architectural expression that wraps around the northern facade like a giant spaceship, offering 180-degree views of Sydney. "I'm sure it will become an iconic building," says Qantas Executive General Manager John Borghetti.

Qantas' new First lounges in Sydney and Melbourne open this month, setting new standards for service, luxury and pampering with a restaurant, spa, library, five-star bathrooms, concierge and up-to-the-minute business facilities and technology.

The lounges are a collaboration of local and international specialists overseen by Marc Newson, the Australian born, Paris-based designer whose stellar career has been linked with Qantas since he pioneered the Skybed. The design team included Paris-based architect Sebastien Segers and Australian architectural firm Woods Bagot. The lounges overlook the boarding gates for Qantas' new A380 aircraft, which will come into service next year with interiors designed by Newson.



John Borghetti

"Inside the lounges we will have a restaurant serving a comprehensive menu by Neil Perry," says Borghetti. "There will also be a day spa, run by luxury hotel group Sofitel, using product from Payot Paris. So you have a consistency of brand throughout the whole experience. The lounge will be a place of de-stressing and relaxing before you get on the plane. You can eat in the lounge and then go straight on the plane and go to sleep if you so desire."

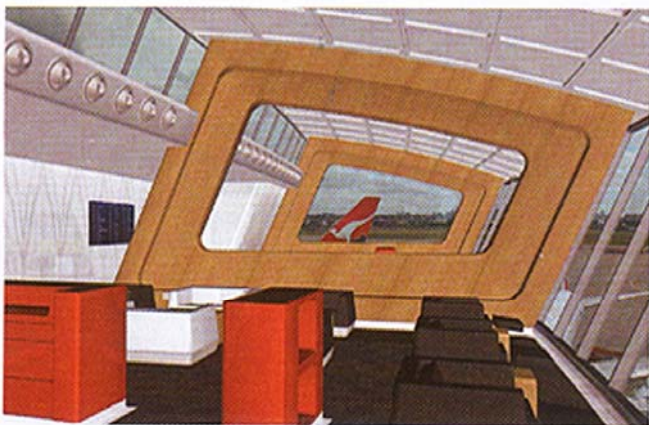
Luxury brands and design are at the heart of these lounge offerings, Borghetti says. "Style is very important and global brand names are very important because they – as Qantas does in its brand – portray a certain type of image."

In line with the Qantas design strategy of linking with leading brands, Newson has sourced the finest materials from artisanal companies: Carrara marble from Furrer in Italy; Swiss quartzite from the Truffer family quarries; Tai Ping carpets; and Italian furniture from Poltrona Frau and Cappellini.

The lounges are segmented into private zones by sculptural American oak dividers reminiscent of the struts within an aeroplane wing. The marble-lined shower suites and bathrooms have luggage racks, stereo volume, lighting controls and radiant heating to reduce condensation on the mirrors. Each shower suite is stocked with deep-piled toweling and personal health and beauty products: moisturiser from Payot, Kevin Murphy luxury wash and rinse, and a specially created boxed soap. Guests are provided with a hairdryer, toothbrush, toothpaste, shaving and vanity sets.

Passengers' every need will be looked after with a chair-side waiter service and a network of concierges to assist guests in Sydney and Melbourne to book restaurants in Manhattan, secure tickets to shows in London, or have flowers delivered anywhere in the world.

The entry foyer of both lounges is surrounded by a vertical garden of plants designed by Patrick Blanc, the celebrated botanist who devised and installed a similar garden on the facade of the Musée du Quai Branly in Paris.



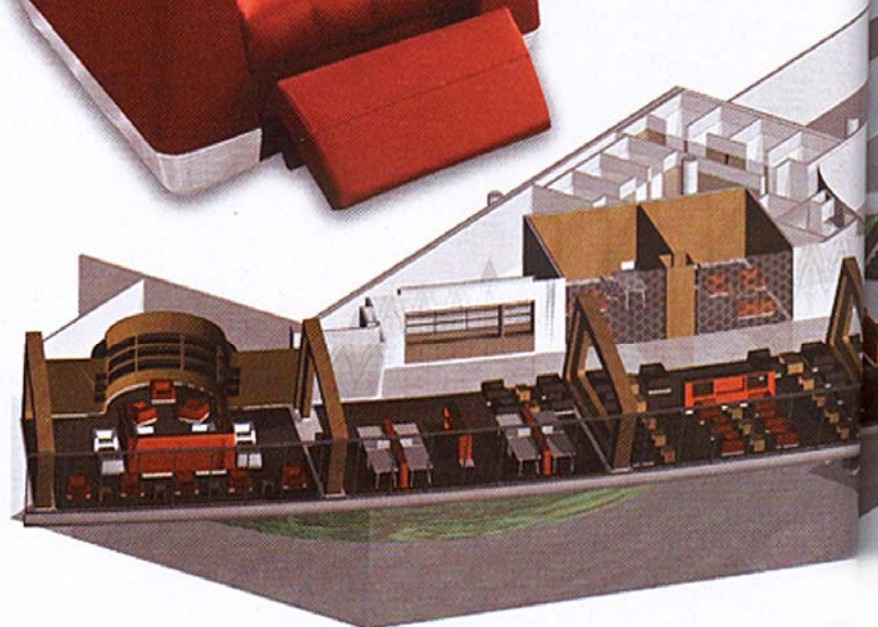
Both lounges will offer panoramic views over the airports and surrounds

In line with the Qantas design strategy of linking with leading brands, Marc Newson has sourced the finest materials from artisanal companies

PHOTOGRAPHY: ARUNAS



The lounges will feature signature furniture designs by leading Australian designer Marc Newson



#### SPA RELAX

French cosmetic and skincare company Payot provides product and expertise in the spa. Begun by Dr Nadia Payot in Paris in 1927, Payot is at the forefront of skincare development. The complimentary treatments in the new First lounge day spas ensure you will board your flight pampered, relaxed and rejuvenated.



#### 20-MINUTE TREATMENTS

- Hand treatment
- hydrating massage
- Eye contour and lips – hydrates and firms

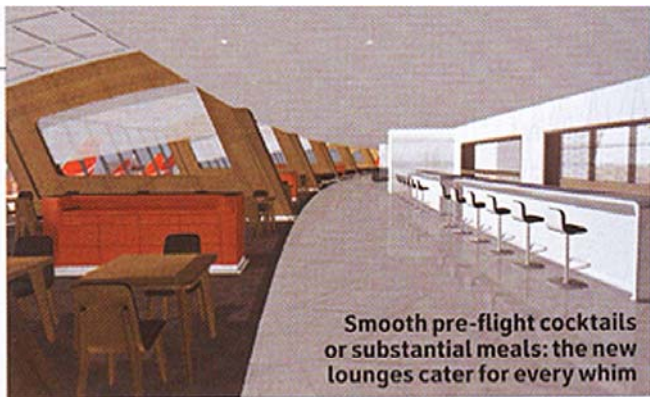
- Neck, shoulder and arm massage
- Foot massage
- Back massage
- Men's hot-towel facial

#### 30-MINUTE TREATMENTS

- Express energising facial
- Foot and leg wrap

#### 50-MINUTE TREATMENTS

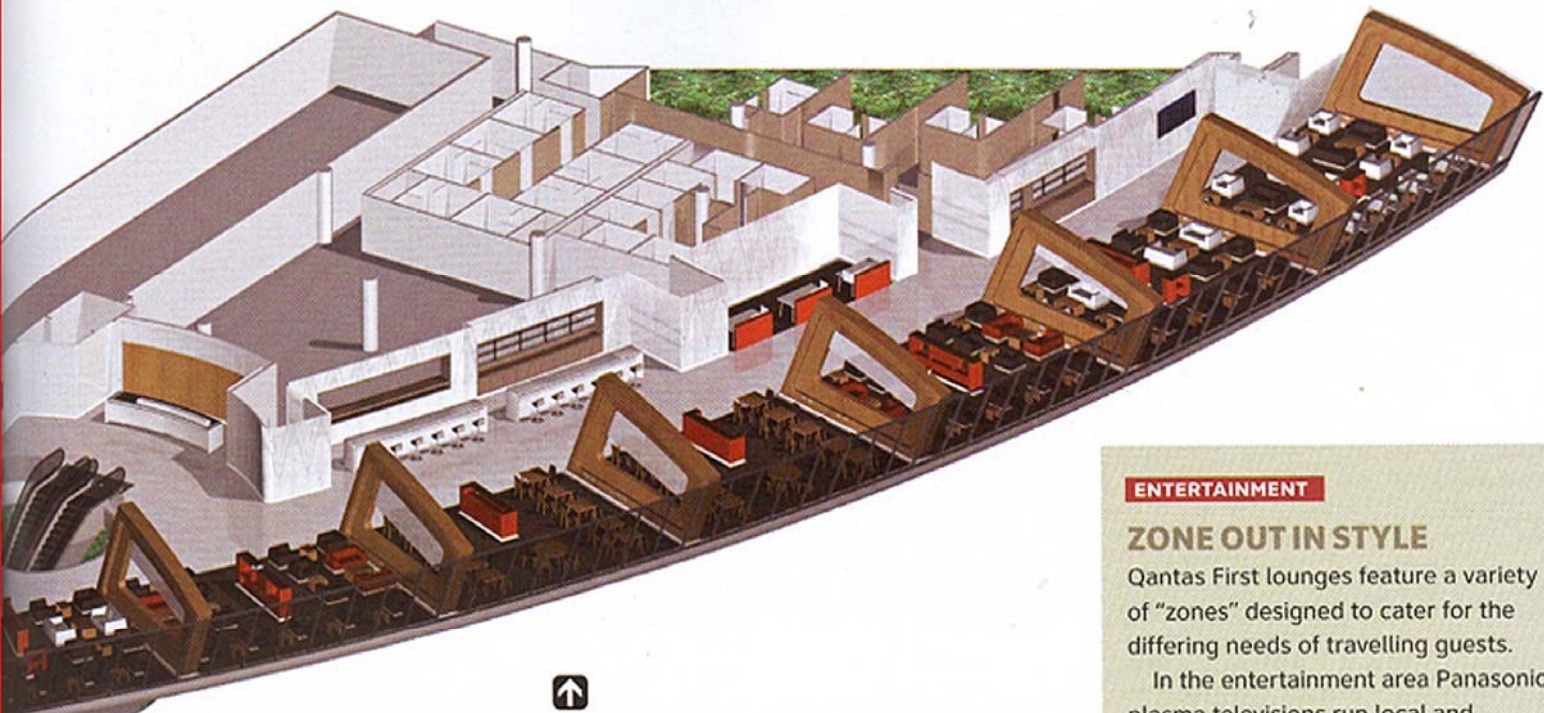
- Full body massage
- Intensive hydrating facial



Smooth pre-flight cocktails or substantial meals: the new lounges cater for every whim

#### CHECK-IN PREMIUM

First and Chairman's lounge customers will be checked in prior to their arrival at the airport with the majority of their departure documentation completed. On arrival, they will be greeted at the kerb by a First host and porter who will provide assistance with their bags. The First host will then organise their final documentation requirements and luggage receipts before escorting them through security and immigration.



The sumptuous new Sydney First lounge has a library, 48-seat restaurant and full day spa

#### MENU ALL-DAY DINING

The restaurants in Qantas First lounges will feature dishes designed by Neil Perry. Organic fare and fresh produce feature heavily as part of this innovative, healthy and varied menu. Here, a sample of the cuisine:

**Breakfast (until midday):** Organic Egg, Smokehouse Bacon and Tomato Relish Sourdough Roll; Organic Egg Omelette with Leg Ham, Leek and Gruyere; Organic Egg White Omelette with Tomato, Ricotta and Chives; Whole Grain Toast with Avocado, Snow Pea Sprouts, Lime and Cracked Pepper. **All-day lounge dining (from midday):** Seasonal Soup. Organic Egg Omelette with Leg Ham, Leek and Gruyere; Salad of Poached Chicken and Leeks Vinaigrette; Manna From Heaven Mushroom and Parmesan Tart; Veal Schnitzel and Italian Coleslaw Toasted Panini with Aioli; Fusilli Pasta with Roasted Butternut Pumpkin, Pine Nuts, Spinach and Feta; Cheese, served with accompaniments.

#### ENTERTAINMENT

##### ZONE OUT IN STYLE

Qantas First lounges feature a variety of "zones" designed to cater for the differing needs of travelling guests.

In the entertainment area Panasonic plasma televisions run local and international news, sports and weather information via Foxtel's Digital channel.

Guests can play a game or enjoy a movie in one of the private work suites with a Sony Playstation 3. Or catch a movie on a Sony Playstation Portable.

Aside from being a mobile-free zone, the library offers a selection of reading material including newspapers and magazines, books of interest, new releases and the current top-10 titles. A selection of board games includes chess and backgammon.

The music for Qantas First lounges is the result of a collaborative effort by Les Gock (remembered from his early days as a glam-rocker in the iconic '70s band, Hush), Peter Miller and Kieran Stafford. The music has been carefully selected to complement the environment and function of each area and to ease guests from the hustle and bustle of the airport.